



## **XII International Forum of Technological Development «TECHNOPROM-2025»**

**«Science, Personnel, Industry:  
Key Components of Technological Leadership»**

AUGUST 27-30, 2025 | NOVOSIBIRSK CITY



# TECHNOPROM-2025:

## "Science, Personnel, Industry: Key Components of Technological Leadership"

### Plenary session

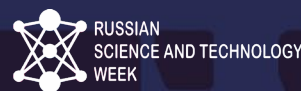
## "Training personnel to ensure technological leadership"

### FORUM GOAL







Organize a broad discussion of a set of measures to ensure a technological breakthrough: accelerated implementation of scientific research results in the economy, staffing of priority industries, increased investment in science by the state and business, and the involvement of talented young people in scientific, scientific-technological and innovative activities.

### FORUM MISSION

Creation of a platform where representatives of regions, enterprises, scientific and educational organizations, development institutes, federal executive authorities with the participation of colleagues from partner countries will be able to discuss issues of scientific and technological development of the country, build interregional and international cooperation chains to achieve technological leadership using specific projects, cases, and technological developments as examples.













## FORUM OBJECTIVES

-  Organize a presentation and discussion of national projects of technological leadership with the involvement of the main participants-implementers of national projects and interested regions.
-  Consider possible forms of integration of research and development and production and technological activities proposed by regions, state corporations, scientific organizations, universities and other entities in order to determine the most promising ones.
-  Consider possible forms (models, plans...) of training personnel for the implementation of national projects of technological leadership proposed by regions, state corporations, scientific and educational organizations and other entities. (Discussion of the issue - how regions are included in the implementation of the activities of the "Strategy for the Development of the Education System in the Russian Federation for the Period up to 2036 with a Prospect up to 2040"). Present models of organizing scientific and technological education for children and youth.
-  Consider the possibilities of regions' participation in the implementation of the activities of the Unified Plan for Achieving the National Goal "Technological Leadership".
-  Continue the exchange of experience in organizing the management of scientific and technological development of regions, organize an extended meeting of the interdepartmental working group on the implementation and development of the institute of managers responsible for the scientific and technological revolution of regions (under the leadership of L.S. Gumerova) (discussion of the issue "Comprehensive state programs for scientific and technological development of regions - synchronization of indicators of programs and national projects to achieve technological sovereignty").
-  Ensure the involvement of partners from friendly countries in cooperation in the scientific, educational and scientific and technological spheres, facilitate the conclusion of agreements, as well as the development of international trade and economic relations.







# FORUM CONGRESS PROGRAM 2025



## 10 MAIN TRACKS:

-  NEW MATERIALS AND CHEMICAL INDUSTRY
-  NUCLEAR AND ENERGY TECHNOLOGIES
-  MODERN HEALTH SAVING TECHNOLOGIES
-  UNMANNED SYSTEMS
-  DEVELOPMENT OF A MULTI-SATELLITE ORBITAL GROUP
-  MEANS OF PRODUCTION AND AUTOMATION
-  ROBOTICS
-  INSTRUMENT ENGINEERING
-  TECHNOLOGICAL SUPPORT FOR FOOD SECURITY
-  ECOLOGY AND CLIMATE

## 5 THEMATIC TRACKS:








-  INTELLECTUAL PROPERTY
-  MANAGEMENT SYSTEM IN THE FIELD OF SCIENCE AND TECHNOLOGY
-  DECADE OF SCIENCE AND TECHNOLOGY
-  SCIENTIFIC AND INDUSTRIAL TOURISM
-  INVESTMENTS IN SCIENCE
-  PARTICIPATION OF REGIONS IN NATIONAL PROJECTS OF TECHNOLOGICAL LEADERSHIP



# FORUM CONGRESS PROGRAM 2025



## 12 SATELLITE EVENTS :

-  V National Forum on Technology Transfer
-  II Siberian Forum of HR Strategies
-  XIX Siberian Venture Fair
-  Forum "Improving Labor Productivity"
-  School of young scientists "My intellectual property"
-  V Big Mathematical Workshop
-  III All-Russian Scientific and Technological Dictation

-  Forum "Urban Technologies"
-  Meeting of leading engineering schools
-  Conference and exhibition exposition "Domestic software: the path to technological leadership"
-  II International Forum of Russia-Africa Cooperation "Education. Business. Culture – 2025"
-  I Eurasian Export Forum: New Partnership Strategies

# SPONSORSHIP OPPORTUNITIES



## General partner

**20 000 000 RUB**

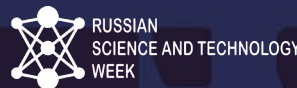
- ✎ space for a stand up to 200 m<sup>2</sup>
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 5 people
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ VIP participant badges for up to 5 people
- ✎ meals for the delegation up to 5 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

## Financial partner

**15 000 000 RUB**

- ✎ space for a stand up to 130 m<sup>2</sup>
- ✎ integration of the brand into the design of the Forum
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 4 people
- ✎ VIP participant badges for up to 4 people
- ✎ meals for the delegation up to 4 people
- ✎ parking spaces for up to 2 cars
- ✎ priority registration

# SPONSORSHIP OPPORTUNITIES



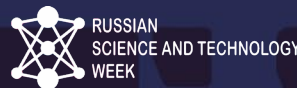
## Title partner 13 000 000 RUB

- ✎ integration of the brand into the design of 1 cluster at the exhibition
- ✎ integration of the brand into the design of 1 conference hall
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ broadcast of the partner's advertising video in the lobby of the 1st floor of the Novosibirsk Expocentre International Exhibition Complex
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

## Official partner 10 000 000 RUB

- ✎ space for a stand up to 100 m<sup>2</sup>
- ✎ integration of the brand into the digital design of the Forum (website, mobile application, interactive screensavers on the screens of the Novosibirsk Expocentre International Exhibition Complex)
- ✎ participation in high-profile events for up to 3 people
- ✎ VIP participant badges for up to 3 people
- ✎ meals for the delegation up to 3 people
- ✎ priority registration

# SPONSORSHIP OPPORTUNITIES



## Congress program partner

**5 000 000 RUB**

- ✎ integration of the brand into the design of 1 conference hall
- ✎ customization of the Forum program taking into account the interests of the partner
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

## Industrial partner

**5 000 000 RUB**

- ✎ space for a stand in the cluster up to 20 m<sup>2</sup>
- ✎ integration of the brand into the digital design of the Forum (website, mobile application)
- ✎ participation in high-profile events for up to 2 people
- ✎ VIP participant badges for up to 2 people
- ✎ meals for the delegation up to 2 people
- ✎ priority registration

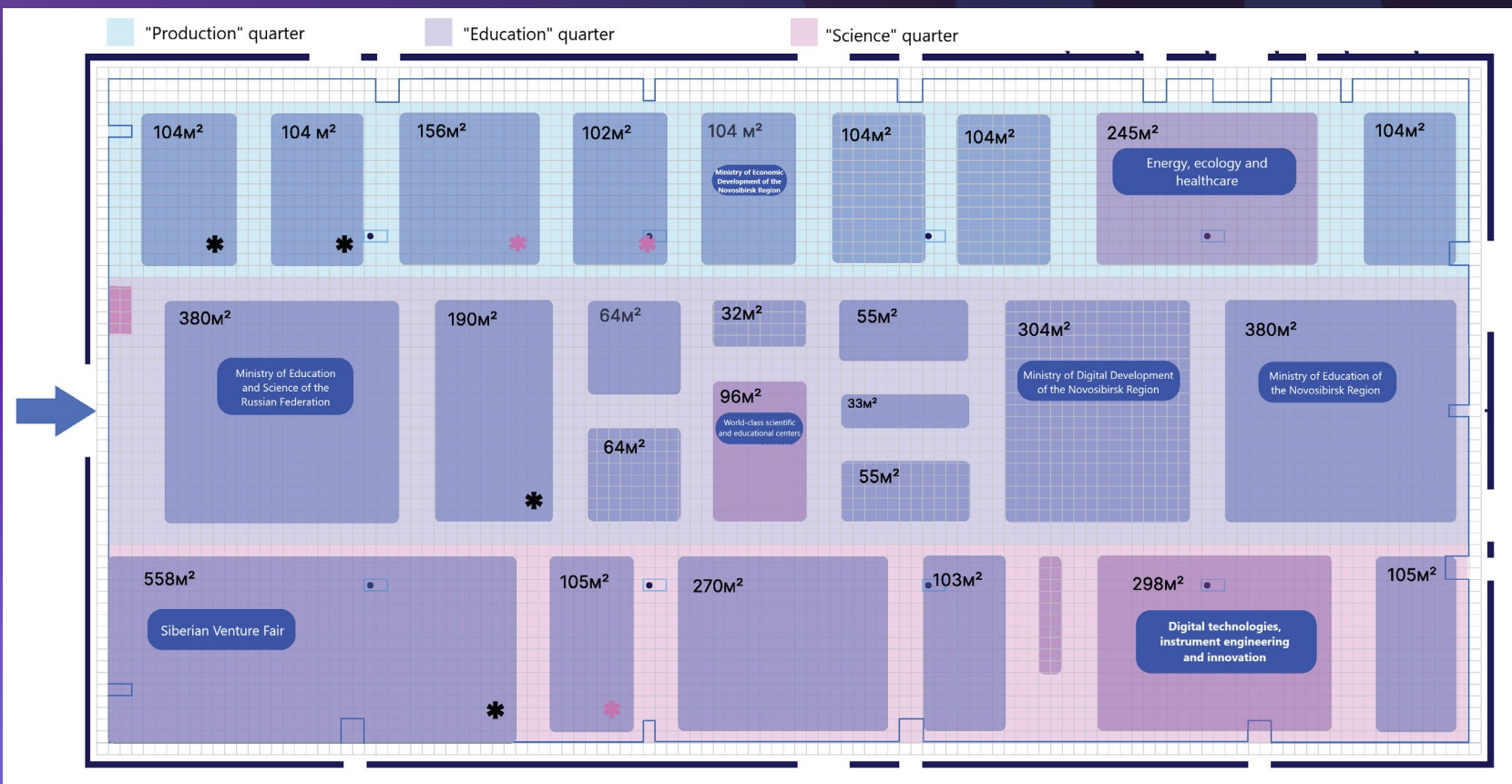
# DRAFT SCHEME FOR THE EXHIBITION 2025



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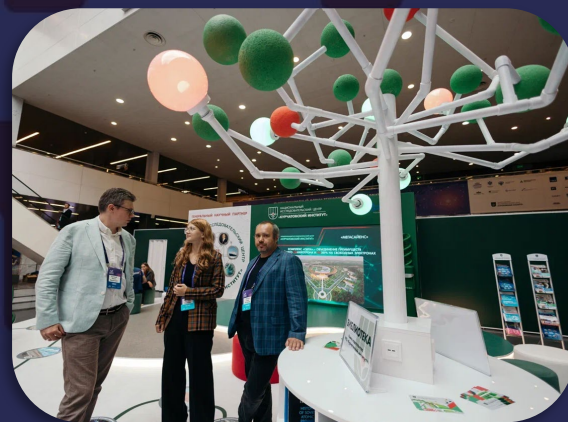
RUSSIAN  
SCIENCE AND TECHNOLOGY  
WEEK



\*information on available space is available upon request

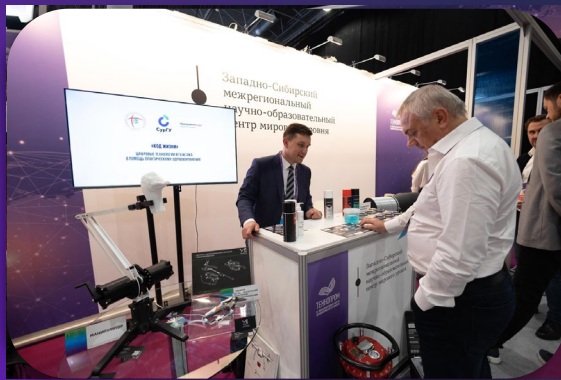


# EXAMPLES OF STANDS





# EXAMPLES OF CLUSTERS



# PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY

The cost of the package

10 000 000 RUB

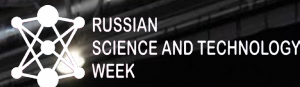
- Creation of a 6x10 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- Participation in the Forum of a delegation of up to 20 people
- Participation in the evening cultural and entertainment program of up to 20 people
- Meals for the delegation up to 20 participants
- Invitations to a plenary session of up to 10 people
- Invitations to the Governor's reception of up to 3 people

\*it is possible to increase the stand area, the cost of the package will be increased proportionally





# PARTICIPATION IN THE EXHIBITION: PARTNER COUNTRY



The cost of the package

5 000 000 RUB

- ✎ Creation of a 3x6 m stand in the central hall of the Expocentre on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Participation in the Forum of a delegation of up to 10 people
- ✎ Participation in the evening cultural and entertainment program of up to 10 people
- ✎ Meals for the delegation up to 10 participants
- ✎ Invitations to a plenary session of up to 5 people
- ✎ Invitations to the Governor's reception of up to 2 people

\*it is possible to increase the stand area, the cost of the package will be increased proportionally

# PARTICIPATION IN THE EXHIBITION: PARTNER REGION



The cost of the package

5 500 000 RUB

- ✎ Creation of a stand on a turnkey basis, taking into account the work of technical personnel during the exhibition (content - video, texts, exhibits are presented by the partner country)
- ✎ Additional package of advertising opportunities (video screens, website, etc.)
- ✎ Participation in the evening cultural and entertainment program of up to 10 people
- ✎ Meals for the delegation up to 10 participants
- ✎ Invitations to a plenary session of up to 5 people
- ✎ Invitations to the Governor's reception of up to 2 people





# PARTICIPATION IN THE EXHIBITION: ALLEY OF REGIONS



A platform for demonstrating the achievements of the regions in the format of an alley, which is located in the plenary session hall. The format of the alley provides an opportunity to quickly obtain information about the main technological developments of the region.



# Custom integrations

## Cultural program partner – 2 500 000 RUB

- Integration of the partner's logo into the design of the stage of the science and art festival 'TechnoArt'
- Integration into the program over 4 days
- Branding of one location on the street Lenina (Pobeda Cinema) as part of the science and art festival 'TechnoArt' in the partner's corporate style

## VIP lounge zone partner – 2 000 000 RUB

- Integration of partner's logo into the zone design
- Promotional uniform of staff branded with the partner's logo
- VIP traffic of forum guests

## Opening and awards ceremony partner – 1 500 000 RUB

- Integration of partner's logo into the digital design of the stage
- Integration into the ceremony program: interactive content from the host
- Partner's handouts on the seats (600 seats)

## Breakfast/dinner with the Governor partner – 2 000 000 RUB

- Integration of partner's logo into the design and demonstration materials on the screen
- Charging stations of the partner branded with the partner's logo
- Promotional uniform of waiters branded with the partner's logo
- Customization of the breakfast program





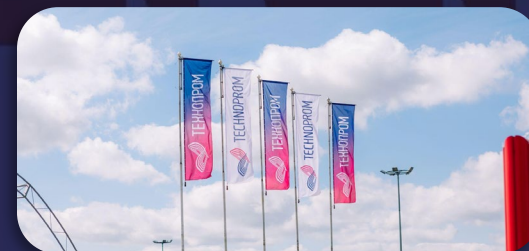
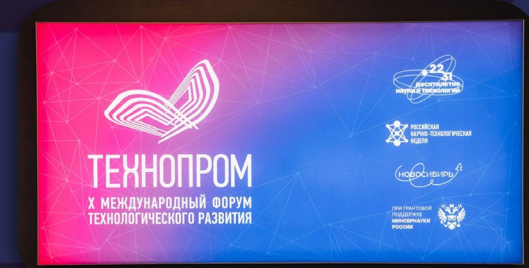
# Additional advertising opportunities\*



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\*The cost of surface branding is sent upon request

# FORUM CONGRESS PROGRAM



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## Holding your own event:

- inclusion of the event in the main program of the Forum
- provision of a venue for the event
- technical support
- Photography
- coverage of the event in the Forum sources
- assistance in attracting speakers

## For speakers:

participation with a report within the framework of the event is possible (by agreement with the organizer of the event).

Participation in the Forum congress program is free



# SPECIAL STATUS








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**VIP invitation**  
**70 000 RUB**

-  VIP badge
-  Separate check-in desk
-  Invitation to the Governor's reception
-  Access to the VIP lounge zone
-  Priority access to the plenary session and the cultural and entertainment program

\*To obtain a VIP invitation, additional registration for participant accreditation will be required.



# ORGANIZERS AND PARTNERS

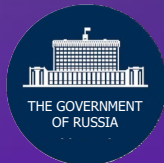


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## ORGANIZERS:



THE GOVERNMENT  
OF RUSSIA



THE GOVERNMENT  
OF NOVOSIBIRSK REGION



MINISTRY OF SCIENCE  
AND HIGHER EDUCATION  
OF THE RUSSIAN FEDERATION



MINISTRY OF INDUSTRY AND TRADE  
OF THE RUSSIAN FEDERATION

Минпромторг  
России



MINISTRY OF HEALTH  
OF THE RUSSIAN FEDERATION



MINISTRY OF ENERGY  
OF THE RUSSIAN FEDERATION



MINISTRY OF NATURAL  
RESOURCES AND ECOLOGY OF  
THE RUSSIAN FEDERATION

## GENERAL SCIENTIFIC PARTNER:

## OFFICIAL PARTNER:



The Russian Academy of Sciences



СО РАН

Siberian Branch of the Russian  
Academy of Sciences



НАЦИОНАЛЬНЫЙ  
ИССЛЕДОВАТЕЛЬСКИЙ ЦЕНТР  
«КУРЧАТОВСКИЙ ИНСТИТУТ»

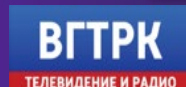
National Research Centre "Kurchatov Institute"



## INFORMATION PARTNERS:



ИНФОРМАЦИОННОЕ  
АГЕНТСТВО РОССИИ

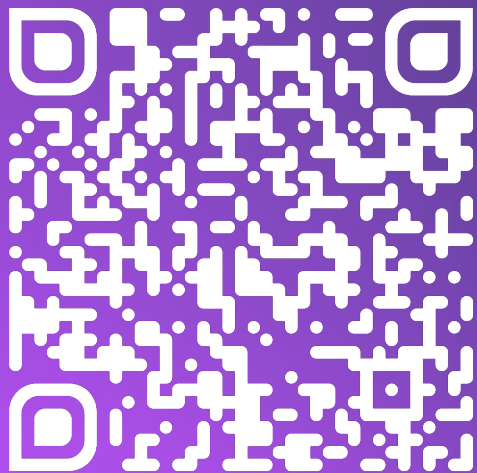


ТЕЛЕВИДЕНИЕ И РАДИО









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